



Field Audits



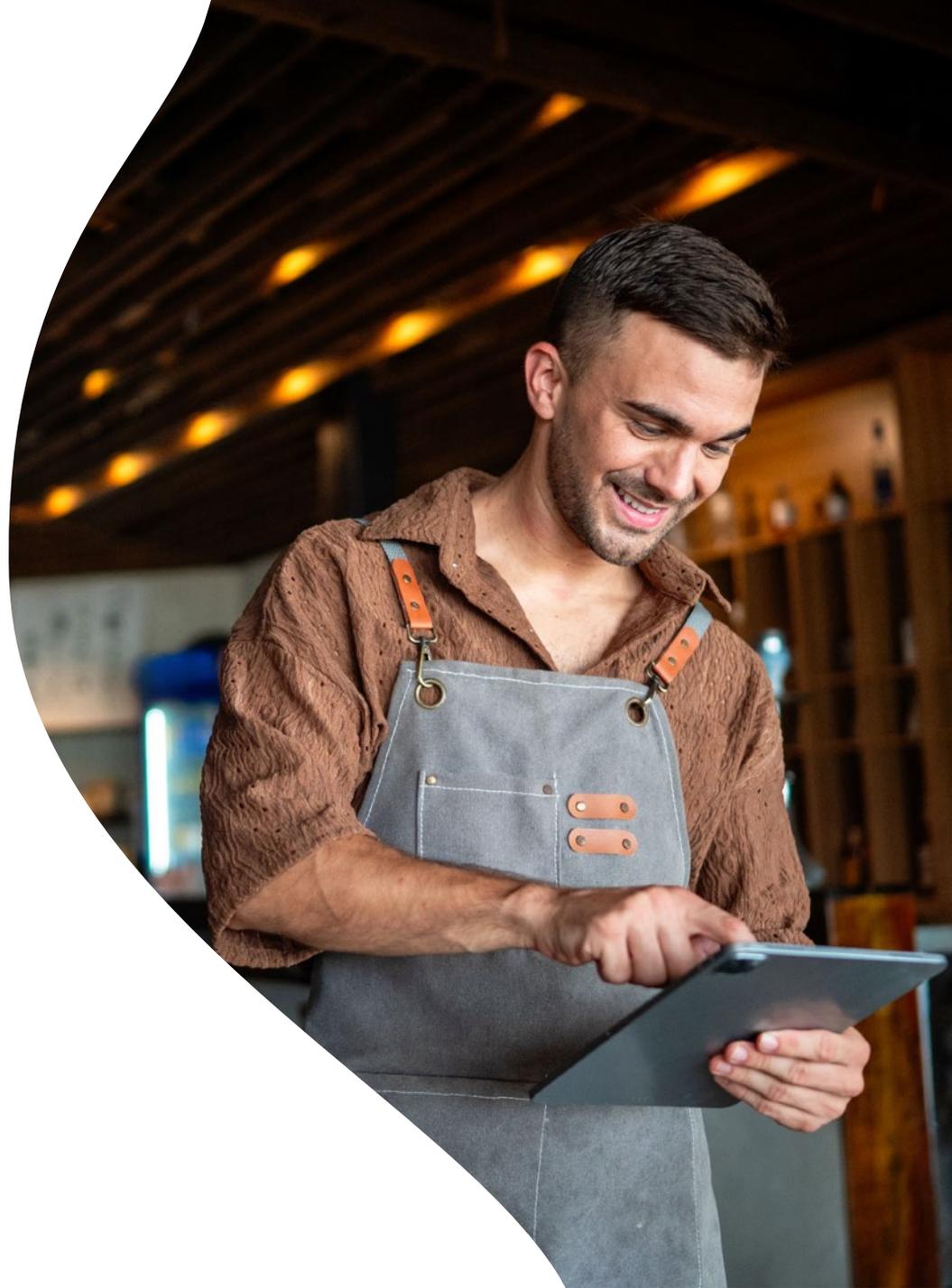
Introduction

Fimble's Field Audits enable Area Managers and Operations teams to supervise your network with full visibility and control, ensuring that all stores provide consistent service quality and follow brand guidelines effectively.



Table of Contents

- Overview
- Audits
- Tasks
- Questionnaires & Checklists
- Merchandising & Media
- Staff Monitoring
- Equipment Monitoring
- Product Sufficiency
- Analytics
- Additional Features



Overview

Ensure consistent store execution and operational excellence with real-time audits and complete visibility in the field.

Audits

Schedule and perform audit store visits seamlessly via a native tablet app and centralized admin panel.

Tasks

Manage tasks for area or store managers, with the option to link them to specific audit visits.

Questionnaires & Checklists

Collect valuable insights and enforce brand standards with dynamic, customizable forms and checklists.

Merchandising & Media

Take and tag pictures directly from the tablet app and store them in an online library to monitor visual compliance.

Staff Monitoring

Allow Area Managers to manage store staff information for better evaluation and decision-making.

Equipment Monitoring

Allow Area Managers to monitor store equipment, maintenance, and associated costs.

Product Sufficiency

Area Managers can ensure product sufficiency on store displays for a consistent customer experience.

Analytics

Gain insights through advanced reporting on visits, performance, and operational quality.

Additional Features

Enhance field operations with tools like competition tracking, offline mode, scoring forms, and automated visit reports.

Audits

- **Multi-level Management** — Audit visits are performed by Area Managers (AMs), while supervisors oversee multiple AMs, ensuring full visibility and control across regions.
- **Native Tablet App** — A native iPad application that provides AMs with everything they need to perform their daily operations.
- **Scheduling** — Easily schedule visits through the admin panel or directly from the tablet app.
- **Dashboard & KPIs** — Access store, KPIs, open tasks, daily schedules and more, from a single dashboard.
- **Real-time Tracking** — Supervisors can monitor AM activity live through the Fleet application.
- **Offline Support** — The tablet application syncs data with Fimble automatically, allowing AMs to access low-signal areas without interrupting their workflow.



Tasks

Any tasks that were not completed during a visit are automatically transferred as pending for the next visit, ensuring that nothing is missed.

Tasks allow Area Managers and Operations teams to manage actions that need to be taken and communicated to Store Managers (SMs).

Tasks can optionally be linked to a specific visit for better tracking of historical data of an issue and reminding both Store and Area Managers about issues that need to be resolved.

Questionnaires & Checklists

Collect valuable information from Stores Managers and ensure that every store is consistently following brand guidelines.



Questionnaires

- Operations teams can create dynamic questionnaires to collect information about brand activity, reporting, or any other purpose.
- Questionnaires are available for AMs during store visits.
- They can be filled in directly in the tablet application by AMs or SMs.
- Easily accessible for SMs via the Store Manager Portal.



Checklists

- Operations teams can create dynamic, predefined checklists that align with the brand's guidelines and standardized procedures.
- Checklists are available to AMs to ensure that the store follows guidelines.
- Optional scoring that can generate a scored report for each store visit for easy performance evaluation.
- Track store performance over time with historical scoring data.

Merchandising & Media

- **Take Pictures On-site** — AMs can take pictures of the store, products, and setups on the spot, using the iPad's built-in camera.
- **Tagging** — Organize images with tags with a single tap (e.g., storefront, BOH, cashiers, waiting area, etc.)
- **Central Repository** — All media is automatically stored on Fimble's file management application after the tablet application syncs.
- **Advanced Access** — Easily search and view images inside the file repository with filters based on media and store data. For example, you can search to show storefronts of low-performing corner stores in the southern suburbs.





Staff Monitoring

Streamline staff management with tools that enable AMs to efficiently access, review, and update staff information.

- **Staff List** — AMs can easily access a staff list for each store from the tablet application.
- **Staff Information** — AMs can instantly access staff information to help them make better operational decisions, evaluate employees, and more.
- **Staff Management** — AMs can easily update staff records directly from the tablet. In cases where an employee is no longer working for the store or has just been recruited and has not yet been updated on the system.

Equipment Monitoring

AMs can easily monitor store equipment with detailed information on status, maintenance history, and costs.

Benefits

AMs can use this information to ensure that:

- Equipment is accurately registered.
- Maintenance is performed on time and according to the vendor's specifications.
- Maintenance costs stay within acceptable guidelines.
- Store operations are not disrupted due to equipment issues and availability.

Product Sufficiency

Product Sufficiency allows AMs to:

- Confirm that stores display the right products, in the right quantities, at the right time.
- Easily identify and report gaps or inconsistencies.

Product sufficiency aligned with brand guidelines ensures a better experience for walk-in customers.



Analytics

Detailed reporting that provides business insights that allow you to run your business more efficiently.

Powerful set of reports that cover multiple areas, including:

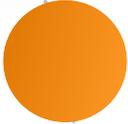
- Visit data
- Area Manager performance
- Supervisor overview
- Product sufficiency gaps
- Questionnaire & checklist results
- Evaluation scorings
- Equipment & maintenance insights

Additional Features



Competition Tracking

AMs can monitor competitor presence and prices directly from the tablet app.



Offline Support

Tablet application offers offline support with connection and synchronization status for uninterrupted workflow even in locations/areas with limited signal.



Scoring Forms

Forms and questionnaires can include scoring logic that provides score-based results per location, section or question for measurable evaluations.



Automatic visit reports

After a visit is completed, the system generates a visit report with all the details for sharing with supervisors or other members of the operations or management departments.



Thank you!



For more details you can visit us at

www.fimble.io

